

~ A Story From 158 Years of Great Banking ~



HOW BURKE & HERBERT'S LITTLE YELLOW PARROT CARD HELPS TSEGAYE TADESSE SEND MONEY HOME TO HELP HIS FAMILY — 8,190 MILES AWAY IN ETHIOPIA

It's a long way home to Ethiopia from Alexandria, Virginia where Tsegaye Tadesse works. He emigrated from Addis Ababa, Ethiopia at age ten with an aunt and uncle, leaving his father, mother and sisters behind. Tsegaye grew up in America and began working. Soon he was able to send a portion of his earnings home to his family. His youngest sister was excited to receive money from her older brother to help purchase extras.

But wiring the money was expensive and inconvenient. He and two of his sisters (who also emigrated from Ethiopia) used to take turns sending the money wires but no one enjoyed the task. "Each of us always tried to get out of going to wire the money and get the others to do it," he says, laughing.

Retrieving the money was a hassle, too. "Every time I sent money my father had to travel to the wire company, wait in line and show I.D.," he recalls. "It was expensive and inconvenient but we didn't know how else to do it."

Then Tsegaye learned about Burke & Herbert's Parrot Card — a prepaid, reloadable VISA® card¹. Tsegaye mailed a Parrot Card home to his family. He loads it with cash here anytime and they can use it in Ethiopia to make purchases and get cash anywhere VISA® is accepted.



Tsegaye Tadesse saves money and time with the amazing Burke & Herbert Parrot Card! The EASY way to wire money — Without the wires!

"Reloading is easy and FREE," notes Tsegaye. "You can reload in a snap online², in person at Burke & Herbert or by phone." If the card is lost or stolen, Tsegaye knows he can simply take the money off the card and because it is not tied to a checking or credit card account, no one has access to funds beyond what is on the card.

Best of all, no more trips to wire money and Tsegaye is enjoying all the money he has saved in wire fees. "Burke & Herbert is a great bank with friendly people. It's amazing to know this little yellow card from Burke & Herbert has helped make my family's life easier all the way back in Ethiopia!"

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¹Initial fee \$4 for B&H customers; \$8 for non-customers. ²Requires online banking.

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